

Philadelphia Sports Hall of Fame

Program Book Advertising Specifications

All ads are full color

Full Page: \$1950	1/3 Page: \$975
Half Page: \$1450	1/4 Page: \$850

Ad Positions & Size	Full-page: 8 x 10½ Half-page: 7½ x 5 1/3-page: 5 x 5 1/4-page: 3 5/8 x 5 (vertical)
Premium Locations (8 x 10½)	Back Cover: \$3000 Inside Front Cover: \$2500 Inside back Cover: \$2500
Specs	Full-page Bleeds: Add 10% Trim Size: 8½ x 11; Bleed Size: 8 5/8 x 11 1/8
Preferred Formats	PDF; PNG; JPG
Deadline	October 20, 2025

Ads should be submitted electronically to:

Jack Avallon – javallon@phillyhall.org
 cc: Kathleen Tallant: ktallant@phillyhall.org

Philadelphia Sports Hall of Fame.....Where Legends Live